

2016

ANNUAL REPORT

UNITED WAY OF MARION COUNTY
112 Adams Street, Room 201
Fairmont, WV 26554

304-366-4550

www.uwmarion.org

text
MARION
to
41444

Blaire Nuzum-
Wise
Board
President

Staff

Nicky Osbourne, Executive
Director

Donna Mick, Administrative
Assistant



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2017 Annual Meeting Agenda

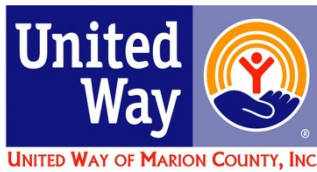
Call to Order	Blaire Nuzum-Wise
Welcome	Holly Kauffman
Greetings from Senator Manchin	Justin Ray
Report of Nominating Committee	Rebecca DiClemente
Election of Board Members	Blaire Nuzum-Wise
Election of Board Officers	Blaire Nuzum-Wise
Presentations:	
▪ Board Recognitions	Blaire Nuzum-Wise
▪ Celebration of Lights	Bob Hunt & Charlie Lawler
2016-2017 Campaign Update	Taylor Downs
Annual Report	Nicky Osbourne
Closing of Year 2016	Blaire Nuzum-Wise
Looking Forward to 2017 Kauffman	Nicky Osbourne & Holly



UNITED WAY OF MARION COUNTY, IN

Holly Kauffman & Blaire Nuzum-

**Adjournment
Wise**



President's Letter

Friends of the United Way,

First and foremost, thank you all for an incredible year. It has been such a privilege to serve as president of the Board of Directors of the United Way of Marion County. As you know, our United Way serves so many of our neighbors, and without your generous help and support, our twenty member agencies would not be able to provide the necessary social services to assist those in need.

Our agency directors are working tirelessly to meet the growing needs of our community. Their commitment and enthusiasm is inspiring, and we are thankful for their efforts. We are also thankful for the public officials, local businesses, schools, media, and other organizations rallying around them to champion their causes.

The United Way of Marion County's Give Local, Live Local campaign exceeded expectations because of the hard work and dedication of Campaign Chair Taylor Downs, Co-Chair Michael Angelucci, Executive Director, Nicky Osbourne, Administrative Assistant Donna Mick, campaign cabinet, board of directors and volunteers. These individuals have sacrificed their time and energy to ensure our goal was not only achieved, but exceeded. I appreciate your efforts so very much, and am proud to serve our community beside you.

As we look forward to our 2017-2018 campaign, I am thrilled be handing over the reins to Holly Kauffman. She and her capable leadership team have already hit the ground running, and the continued success of the United Way of Marion County is most definitely ensured. It is my hope that we all continue to Give Local so that the United Way and Marion County may continue to flourish and grow.

My best,

A handwritten signature in blue ink that reads "Blaire Nuzum-Wise".

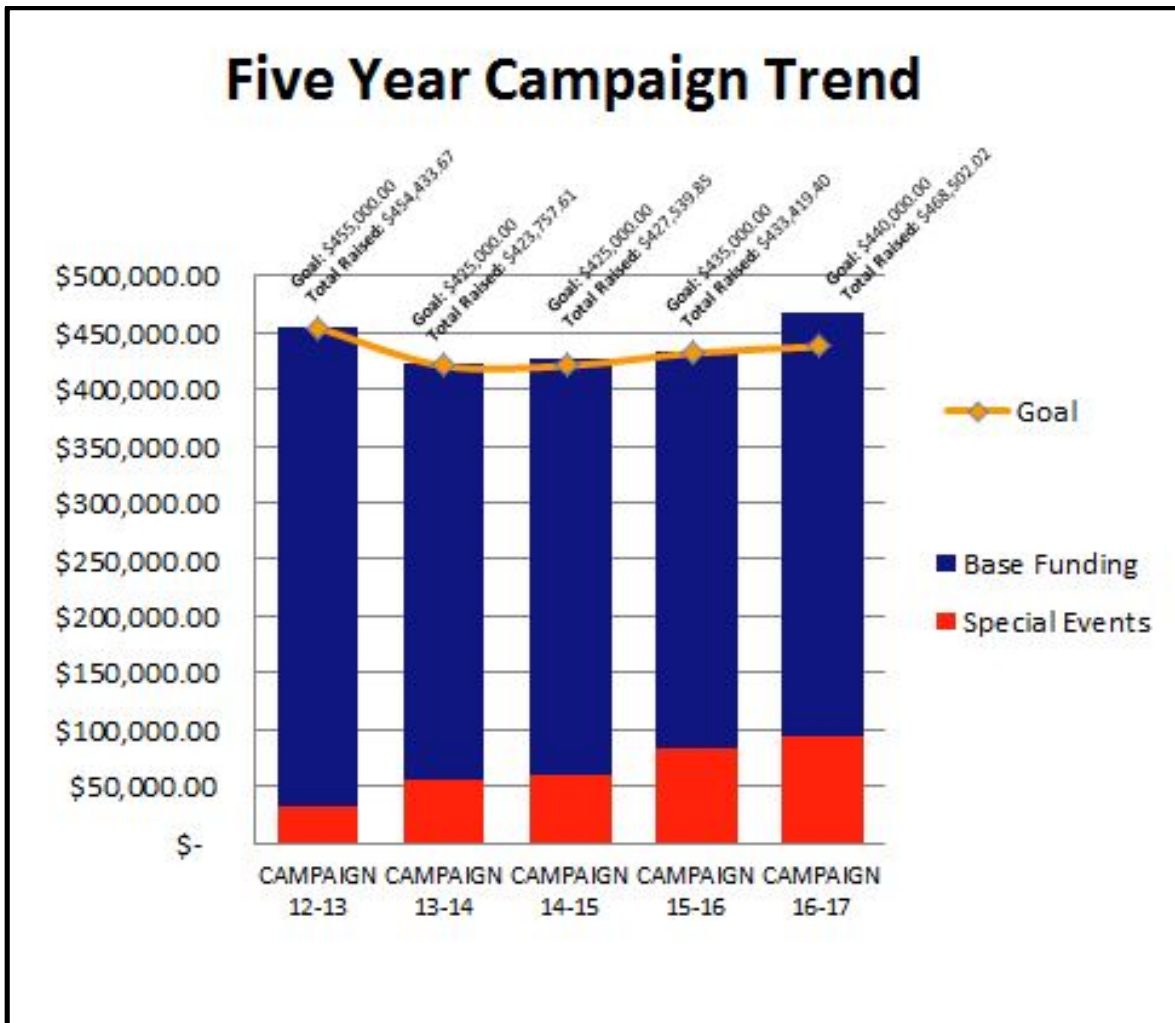
Blaire Nuzum-Wise

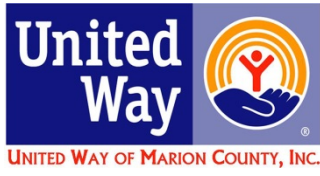


2016 Year in Review

2016-2017 Campaign

- Campaign Chair: Taylor Downs
- Goal: \$440,000
- Total Raised to Date: \$468,502.02
- Early “Soft Launch” of Campaign in May giving us a record Kick-Off amount of \$63,707 in August.







Community Impact

-  Empty Bowls: \$4,332 was raised and distributed directly to the Salvation Army and the Soup Opera.**
-  Spring Into Action: Leadership Marion awarded the United Way \$2,250 in proceeds from this events. This money was fully and equally dispersed to the United Way members agencies who participated in the event: Boy Scouts, CASA, Connecting Link, DAC, Family Services, FCYDC, FRN, Girl Scouts, HOPE, Learning Options, Literacy Volunteers, Rising Stars, Salvation Army, Scott Place, and Senior Center.**
-  FamilyWize Prescription Savings Card: 705 Marion County Citizens saved a total of \$19,735 on prescriptions in 2016.**
-  Fairmont State University Basketball Clinic – 71 Children from Marion, Harrison, Taylor and Monongalia Counties attended this impact event.**
-  The Marion County United Way was invited to, and participated in, Congressman McKinnley’s Taskforce for Welfare Reform Roundtable Discussion.**
-  The United Way of Marion County participated in Fairmont State University’s 2016 Homecoming Parade broadening community awareness and distributing campaign material.**
-  The Marion County United Way expanded our community outreach with new exposure through our Harlem Ambassador special event held in November and our Night at the Nativity event held in December.**



Funding

\$ FEMA Emergency Food & Shelter Program: \$9,000

\$ NIP Credits: \$2,500



Special Events

<u>EVENT</u>	<u>2015</u>	<u>2016</u>
Celebration of Lights	\$50,000	\$55,000
COACH Purse Bingo	-	\$9,192
Dancing with the Stars	\$13,894	\$17,530
Denim for a Difference	\$5,998	\$3,465
Harlem Ambassadors	-	\$5,361
John Veasey Golf Tournament	\$8,811	\$3,112
Night at the Nativity	-	\$1,338
Oldies Dance	\$9,378	\$5,131
Walk the Walk Agency Event	\$3,038	\$2,825
TOTAL	\$91,119	\$102,954

*Disclosure: Amounts are year to date and subject to change as additional income and expense are incurred.

Milestones for 2016

← 21 Campaign Presentations

← 3 New Successful Special Events

- COACH Purse Bingo
- Harlem Ambassadors
- Night at the Nativity

← Campaign Soft Launch in May during Spring Celebration

← \$19,895.74 was raised through MobileCause Online Giving/Text-to-

Give



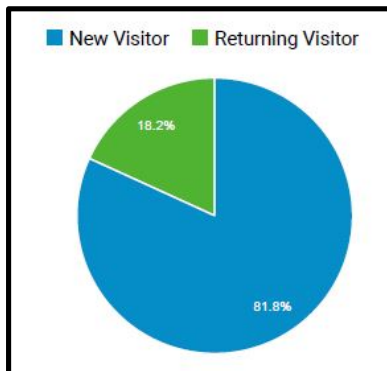
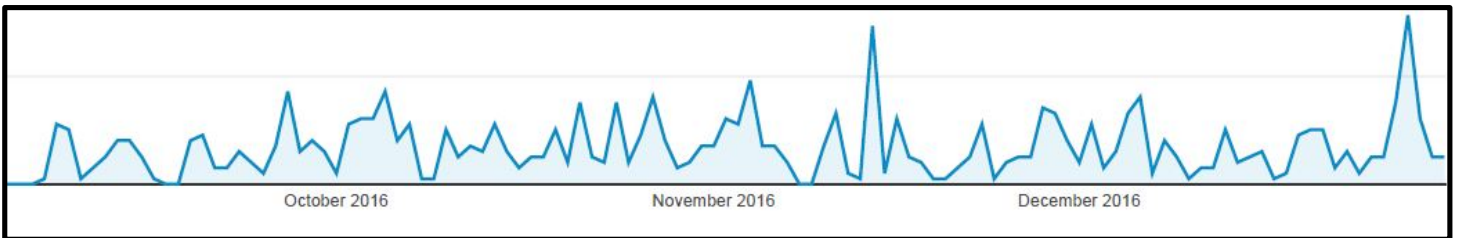
← **United Way of Marion County’s Website**

2016 Website Traffic



← **Renewed Marketing Efforts: Website Relaunch**

October-December Website Traffic



← **Facebook Page Data**



 **35,954 Reaches** (number of people who visited our page, saw a post, video, news article, event, etc.)

 **3,927 Engagements** (number of time people either liked, share, or commented on page material)

UNITED WAY OF MARION COUNTY, INC.



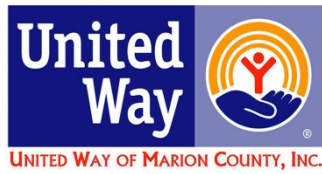
2016 Profit & Loss

Year End Review

	Jan - Dec 16
Income	
4000-00 · EXPECTED Campaign Income	
4010-15 · Campaign 2014-15	\$ 10,458.09
4010-16 · Campaign 2015-16	\$ 175,819.65
4010-17 · Campaign 2016-17	\$ 96,905.70
4015 · Contributions from UW Employees	\$ 260.00
Total 4000-00 · EXPECTED Campaign Income	\$ 283,443.44
4016 · Community Impact	
4016-1 · Empty Bowls	\$ 4,366.35
4016-2 · Basketball Clinic	\$ 171.00
4016-3 · Spring Into Action	\$ 2,357.00
4016 · Community Impact - Other	\$ 212.50
Total 4016 · Community Impact	\$ 7,106.85
4020 · Grants	\$ 196.50
4150 · Miscellaneous Income	
4150-1 · Agency Mobile Cause	\$ 175.00
4150 · Miscellaneous Income - Other	\$ 72.74
Total 4150 · Miscellaneous Income	\$ 247.74
4500 · Interest Income	\$ 57.23
4600 · Special Events Income	
4011-JV · John Veasey Golf Tournament	\$ 4,317.00
4600-BD · Boss's Day	\$ 100.00
4600-CF · Celebration of Lights	\$ 52,268.45
4600-DS · Dancing with the Stars	\$ 45,408.84
4600-HA · Harlem Ambassadors	\$ 13,725.35
4600-JD · Denim for a Difference	\$ 3,464.65
4600-NN · Night @ Nativity	\$ 1,274.00
4600-OD · Oldies Dance	\$ 6,715.00
4600-PB · Bingo	\$ 12,736.09
4600-PR · Pepperoni Roll Print	\$ 315.00
4600-RW · Restaurant Week	\$ 513.01
4600-SC · SPRING CELEBRATION	\$ 993.00
4600 · Special Events Income - Other	\$ 64.00
Total 4600 · Special Events Income	\$ 141,894.39
Total Income	\$ 432,946.15



Expense	
6050 · Continuing Education	\$ 631.76
6060 · Equipment	\$ 2,718.99
6210 · Executive Director	\$ 741.31
6231 · Intern Stipend	\$ 814.74
6350 · Travel, Lodging & Meals	\$ 1,064.57
6455 · Telephone	\$ 1,920.08
6470 · Office Supplies	\$ 5,520.27
6480 · Professional Services	\$ 9,000.00
6485 · United Way Worldwide	\$ 3,258.60
6565 · Executive Director Salaries	\$ 37,943.14
6570 · Administrative Assistant Salary	\$ 24,058.30
6610 · Tax Expense – FICA	\$ 4,743.11
6635 · Licenses	\$ 555.00
6690 · Rent	\$ 6,116.74
6820 · Health & Life Insurance	\$ 3,530.70
6830 · Liability Insurance	\$ 2,929.00
6850 · Workers' Compensation	\$ -
6860 · Pension Plan	\$ 1,675.64
6900 · WV Unemployment	\$ 360.00
7500 · Miscellaneous	\$ 147.33
7550 · Board Expenses	\$ 469.01
7575 · Community Impact Expense	
7575-1 · Empty Bowls	\$ 4,366.10
7575-3 · Spring into Action	\$ 2,357.06
7575-4 · Other	\$ 672.11
Total 7575 · Community Impact Expense	\$ 7,395.27
7600-00 · EXPECTED Campaign Expenses	
7600-15 · Campaign 14-15 Expenses	\$ 15.00
7600-16 · Campaign 15-16 Expenses	\$ 709.82
7600-17 · Campaign 16-17 Expenses	\$ 1,294.66
7625-00 · Special Event Expense	
7625-HA · Harlem Ambassadors	\$ 7,954.00
7625-JV · JV United Way Golf Tour	\$ 1,304.63
7625-OD · Oldies Dance	\$ 1,775.26
7625-PB · Bingo	\$ 3,689.44
7625-PR · Pepperoni Roll Print	\$ 654.31
7625-Z5 · Celebration of Lights	\$ (75.00)
7625DS · Dancing with the Stars	\$ 25,191.54
Total 7625-00 · Special Event Expense	\$ 40,494.18
7625-S5 · Spring Celebration	\$ 1,667.01
Total 7600-00 · EXPECTED Campaign Expenses	\$ 44,180.67



Total 7600-00 · EXPECTED Campaign Expenses	\$ 44,180.67
8050 · Non-member Designations	\$ 2,257.29
8057 · MCFRN	\$ 20,244.00
8100 · Salvation Army	\$ 7,656.85
8150 · Connecting Link	\$ 51,000.00
8200 · YWCA	\$ 2,845.00
8250 · Boy Scouts	\$ 7,640.00
8300 · Marion County Child Adv Center	\$ 16,715.00
8400 · Family Services	\$ 19,536.00
8450 · Girl Scouts	\$ 3,185.00
8500 · American Red Cross	\$ 15,200.00
8600 · Disability Action Center	\$ 25,400.00
8650 · Hope Inc.	\$ 22,100.00
8700 · Literacy Volunteers	\$ 12,000.00
8800 · Sobrania/Soup Opera	\$ 10,000.00
8850 · Marion County Senior Center	\$ 8,880.00
8970 · Scott Place Shelter	\$ 10,300.40
8985 · Mannington Food Pantry	\$ 29,650.00
8990 · Stepping Stone	\$ 3,756.00
8996 · Morgantown Health Right	\$ 1,635.00
8997 · CASA of Marion County	\$ 19,841.80
Total Expense	\$ 449,616.57
	\$ (16,670.42)
	\$ (16,670.42)



2016 Board Officers

President: Blaire Nuzum-Wise
Vice President: Holly Kauffman
Treasurer: Melanie Thompson
Secretary: Toni Balenger

2016 Committees

Finance Committee

Chair: Butch Osbourne
Members: Toni Balenger
Dale Bradley
Kevin O’Conner
Nathan McVicker
Melanie Thompson

Nominating Committee

Chair: Rebecca DiClemente

Personnel Committee

Chair: Mary Jo Thomas

Safety Committee

Chair: Jeanie Brenneman

Bylaws Committee

Chair: Blaire Nuzum-Wise

2016 Campaign Committee

Chair	Taylor Downs
Vice Chair	Mike Angelucci

Attorneys	John Funkhouser & Ashley Smith
Banking & Finance	Tommy DeVito & Jim Chadwell
Churches & Organizations	Mike Lawson
Corporate	Holly Kauffman & Rebecca DiClemente
Fairmont Regional Medical Center	Mari Lisa Johnson
Higher Education	Amy Drvar & Cyndee Sensibaugh
HighTech	Susan Rodriguez & Erinn Casazza
Insurance & Real Estate	Kim Pellillo & Christina Goudz
Labor/Union	Mark Dorsey



Local Businesses

Medical

Natural Resources

Pacesetters/Leadership Givers

Public Schools

Public Service

Kevin Wilfong

Mike Angelucci

Dani DeVito

Mary Jo Thomas

Earl and Martha McConnell

Robin Gomez & Jenifer Pigott



2016 Community Review Committee

Co-Chairs Robin Gomez & Melanie Thompson

Cindy Bajus	Norm Gunderson	Jude Miller
Toni Balenger	Whitney Hatcher	Robin Moore
Jeanie Brenneman	Amber Huff-Walker	Ryann Moore
Suze Dempsey	Allan Keener	Jason Nicewarner
Rebecca DiClemente	Jennifer Kinty	Kevin O'Connor
Amy Drvar	Mike Lawson	Butch Osborne
Nancy Farley	Jennifer Lesmann	Andrea Salina
Randy Farley	Mary Meighen	Tiffany Samuels
Brandon Flower	Bob Mild	Amy Snively

2016 Member Agencies

American Red Cross	Mannington Food Pantry
Boy Scouts of America	Marion County Family Resource Network
Marion County Child Advocacy Center	Marion County Senior Center
CASA of Marion County	Milan Puskar Health Right
Connecting Link	Rising Stars
Disability Action Center (DAC)	Salvation Army
Family Services	Scott's Place Shelter
Girl Scouts of Black Diamond Council	Soup Opera
HOPE, Inc.	Stepping Stone
Learning Options	Young Women's Christian Association (YWCA)
Literacy Volunteers	



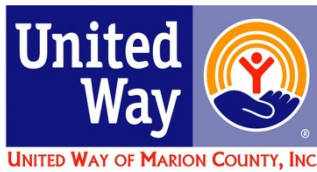
Looking Forward: 2017

<p><u>Current Term Expires</u> <u>December 2017</u> Jeanie Brenneman** Devanna Corley*~ Dani DeVito*~ Brandon Flower** Robin Gomez** Gretchen Ross* Melanie Thompson**</p>	<p><u>Current Term Expires</u> <u>December 2018</u> Taylor Downs*~ Mike Lawson** Holly Kauffman*** Dr. Johnny Moore* Charles Mullett**~ Kevin O'Connor*** Misty Poe**</p>	<p><u>Current Term Expires</u> <u>December 2019</u> Mike Angelucci**~ Toni Balenger*** Rebecca DiClemente** Amy Drvar** Sally Morgan**~ Blaire Nuzum-Wise*** Kevin Rogers**~</p>
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2017 Board Members

2017 Officer Nominations

President: Holly Kauffman
*Eligible for 1st Full Term
Vice President: Devanna Corley
**Eligible for 2nd Full Term
Treasurer: Misty Poe
***Term Limit Reached
~New Member
Secretary: Amy Drvar



2017 Committee Appointments

Finance Committee

Chair: Melanie Thompson

Vice Chair: Charles Mullet

Members: Toni Balenger

Gary Jack

Butch Osborne

Kevin Rogers

Governance & Nominating Committee

Chair: Blaire Nuzum-Wise

Vice Chair: Taylor Downs

Members: Devanna Corley

Personnel Committee

Chair: Rebecca DiClemente

Vice Chair: Dr. Johnny Moore

Members: Gina Fantasia

Fred LeMasters

Tina Shaw

Safety Committee

Chair: Holly Kauffman

Community Review Committee

Chair: Jeanie Brenneman

Vice Chair: Sally Morgan

Members: (*staggered terms)

Toni Baenger (*2019)

Brandon Flower (*2017)

Lyla Grandstaff

Kevin O'Connor (*2018)

Tanya Robe

Kevin Wilfong

Community Impact Committee (AD HOC)

Chair: Robin Gomez

Vice Chair: Dani DeVito

Members: Kate Greene

Nicky Osbourne

Eric Pulice

Publicity Committee (AD HOC)

Chair: Misty Poe

Vice Chair: Gretchen Ross

Campaign Committee

Chair: Mike Angelucci

Vice-Chair: Grant Smith

2017 Member Agencies



American Red Cross
Boy Scouts of America

Marion County Child Advocacy Center

CASA of Marion County

Connecting Link

Disability Action Center (DAC)

Family Services

Girl Scouts of Black Diamond Council

HOPE, Inc.

Learning Options

Literacy Volunteers

Mannington Food Pantry

Marion County Family Resource Network

Marion County Senior Center

Rising Stars

Salvation Army

Scott's Place Shelter

Soup Opera

Stepping Stone

Young Women's Christian Association (YWCA)